



Press release

## **TenderEasy, part of Alpega, announces partnership with Upply to provide users with smart freight benchmark data**

**Stockholm & Paris, 12 July, 2022 – TenderEasy, Alpega’s cloud-based freight procurement solution, is glad to announce its latest partnership with Upply, an AI-driven benchmarking provider offering road, sea and air freight data prices across the globe.**

The partnership delivers live benchmarking data to TenderEasy’s users through full integration of Upply’s data into TenderEasy’s platform, providing them with the necessary information to understand the current prices in the market, as well as their evolution over time. This gives the customer the possibility and the power to decide when a tender is competitive and what steps to take in the potential negotiation rounds with carriers.

*“Partnerships and integrations like this one add value to everyone planning or running a freight RFQ. In such a volatile market, we at TenderEasy want to ensure users have the latest insights to decide if, where and when to run a tender”, says Johan Vagerstam, co-founder of TenderEasy and Director Product Management at Alpega.*

*“Partnerships in the digital ecosystems are key to provide cutting-edge software and platforms. Even more in the transportation industries today where prices fluctuate on a weekly basis and capacities are difficult to find and secure. Our partnership with TenderEasy aims at sharing market data and making it available directly to supply chain experts in their procurement solutions for them to take the best decisions.” comments Thomas Larrieu, CEO at Upply.*

## About TenderEasy

TenderEasy is a market leading cloud solution for transport sourcing, freight tendering, freight spot request and rate management solutions.

As part of the Alpega Groupe, TenderEasy provides seamless integration to Alpega TMS. Our vision is to help our customers take advantage of the opportunities made possible by the digitalization of logistics and make one of the world's largest industries more efficient and sustainable.

For more information, please visit [tendereasy.com](https://tendereasy.com)

## About Upply

Start-up launched in 2018, Upply combines transport expertise and Data Science to bring freight and supply chain professionals a digital solution to benchmark, analyse and anticipate freight transport prices.

The SMART solution helps shippers, carriers and freight forwarders in their decision making. Based on the data collected and on business experts, Upply also publishes market insights and deciphers the challenges of the sector in a neutral manner.

To develop these unique technological solutions, Upply employs data scientists, logistics and IT professionals, and digital experts. The company is based in Levallois-Perret, near Paris.

[upply.com](https://upply.com)

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